Overview

The Business Entrepreneurship Pathway provides students the opportunity to develop skills to be successful in customer-focused careers and gain experience in the areas of technology, communication, and management. Students will explore the basics of business ownership and practice the fundamental concepts of developing a business plan while organizing and directing all functions of operating a business.

Student Experience & Projects

Activities emphasize a focus on leadership, teamwork, communication, and organization. Students will participate in the Academy Enterprise Store operation, community service events, call center training and practice, stock market simulation, entrepreneurship and career fairs, FBLA and DECA competitions, job shadow, and internships.

Possible Careers

• Assistant Manager
• Accounting Clerk
• Human Resources Assistant
• Office Assistant
• Small Business Owner

Field Trips

Berkshire Hathaway Annual Meeting, Midwest Entrepreneurship Conference, Chick-fil-A, Gallup, Hudl, Archrival

Guest Speakers

• Hudl
• Punch-It Entertainment
• Keller Williams
• Flicker Promotions
• Chick-fil-A
• Wells Fargo
• Gallup
• Nebraska Bankers Association
• Junior Achievement of Lincoln
• Kawasaki
• State Farm Insurance

Dual Credits: Earn up to 24 Southeast Community College credits.
## Competitions
- 3-2-1 Quick Pitch Competition - Top Prize
- Nebraska DECA – 2nd place overall in Business Law & Ethics, Top Written Exam Score
- DECA ICDC – Placed in top 20% internationally in Business Law & Ethics

## Recommended Classes to Take

### YEAR 1 CLASSES
**Junior (or Senior if pathway is not full)**

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>BSAD 1050 (3.0) Intro to Business</td>
<td>BSAD 1010/1020 (3.0) Microsoft Apps I -OR- II</td>
</tr>
<tr>
<td>BSAD 1070 (3.0) Customer Service</td>
<td>ENTR 1050 (3.0) Intro to Entrepreneurship</td>
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### YEAR 2 CLASSES
**Returning TCA Senior**

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>BSAD 2540 (3.0) Principles of Management</td>
<td>BSAD 2310 (3.0) Business Ethics</td>
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<tr>
<td>ENTR 2050 (3.0) Marketing for the Entrepreneur</td>
<td>ECON 1200 (3.0) Personal Finance</td>
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Dual Credits Available 24

Additional high school courses taken at TCA to meet graduation requirements
(Students earn 30 LPS credits per year toward the 245 LPS credits required for graduation).

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>11th LPS Gov’t &amp; Politics (5 LPS credits)</td>
<td>11th LPS Economics (5 LPS credits)</td>
</tr>
<tr>
<td>12th LPS English (5 LPS credits)</td>
<td>12th LPS English (5 LPS credits)</td>
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Senior English Seminar English (10 LPS credits)
Course completed over two semesters earning 5 credits each semester

## Related Associate of Applied Science Degrees Offered at SCC

- **AAS Degrees:** Business Administration, Office Professional
- **Certificates/Diplomas:** Business Administration, Office Professional

Information subject to change.