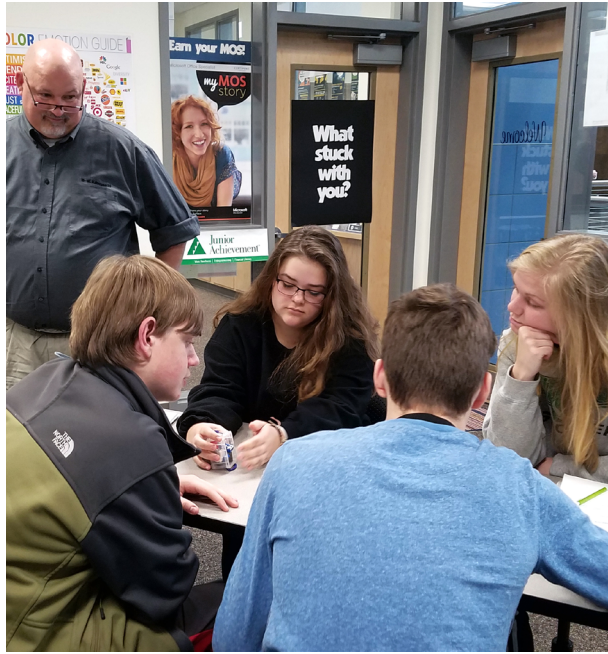


Business Entrepreneurship Pathway

11th & 12th Graders



Possible Careers

- Assistant Manager
- Accounting Clerk
- Human Resources Assistant
- Office Assistant
- Small Business Owner

Field Trips

Berkshire Hathaway Annual Meeting, Midwest Entrepreneurship Conference, Chick-fil-A, Gallup, Hudl, Archival

Guest Speakers

- Hudl
- Punch-It Entertainment
- Keller Williams
- Flicker Promotions
- Chick-fil-A
- Wells Fargo
- Gallup
- Nebraska Bankers Association
- Junior Achievement of Lincoln
- Kawasaki
- State Farm Insurance



Overview

The Business Entrepreneurship Pathway provides students the opportunity to develop skills to be successful in customer-focused careers and gain experience in the areas of technology, communication, and management. Students will explore the basics of business ownership and practice the fundamental concepts of developing a business plan while organizing and directing all functions of operating a business.

Student Experience & Projects

Activities emphasize a focus on leadership, teamwork, communication, and organization. Students will participate in the Academy Enterprise Store operation, community service events, call center training and practice, stock market simulation, entrepreneurship and career fairs, FBLA and DECA competitions, job shadow, and internships.

24

Dual Credits: Earn up to 24 Southeast Community College credits.



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Business Entrepreneurship Pathway

Competitions

- 3-2-1 Quick Pitch Competition - Top Prize
- Nebraska DECA – 2nd place overall in Business Law & Ethics, Top Written Exam Score
- DECA ICDC – Placed in top 20% internationally in Business Law & Ethics

“I like that I am learning how to start a business.”
– Nate, LNE

“It great that we go on many field trips and learn all about business.”
– Jesse, LNE



Recommended Classes to Take

Recommended pre-TCA courses to take at your home high school

Highly Recommended: World of Business, Information Technology I

Encouraged: Information Technology II

Dual Credits Available

24

YEAR 1 CLASSES

Junior (or Senior if pathway is not full)

First Semester	Second Semester
BSAD 1050 (3.0) Intro to Business BSAD 1070 (3.0) Customer Service	BSAD 1010/1020 (3.0) Microsoft Apps I -OR- II ENTR 1050 (3.0) Intro to Entrepreneurship

YEAR 2 CLASSES

Returning TCA Senior

First Semester	Second Semester
BSAD 2540 (3.0) Principles of Management ENTR 2050 (3.0) Marketing for the Entrepreneur	BSAD 2310 (3.0) Business Ethics ECON 1200 (3.0) Personal Finance

Additional high school courses taken at TCA to meet graduation requirements

(Students earn 30 LPS credits per year toward the 245 LPS credits required for graduation).

First Semester	Second Semester
11th LPS Gov't & Politics <i>(5 LPS credits)</i> 12th LPS English <i>(5 LPS credits)</i>	11th LPS Economics <i>(5 LPS credits)</i> 12th LPS English <i>(5 LPS credits)</i>

First Semester	Second Semester
Senior English Seminar English <i>(10 LPS credits)</i> Course completed over two semesters earning 5 credits each semester	



Related Associate of Applied Science Degrees Offered at SCC

AAS Degrees: Business Administration, Office Professional

Certificates/Diplomas: Business Administration, Office Professional

Information subject to change.

8800 O Street | Lincoln, NE 68520 | 402.325.4700 | thecareer.academy



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